TRADING STANDARDS SERVICE

Rutland County Council

MAILING PREFERENCE SERVICE

ASSISTANCE TO CONSUMERS

How can they help you?

The Mailing Preference Service (MPS) is part of the Direct Marketing Association; the service is there, to help you deal with unwanted mail. Registering with this service will reduce the amount of 'junk' mail you have delivered to your door.

MAILING PREFERENCE SERVICE

Unwanted, unread Direct Mail has no place in anyone's home. If you're not interested in receiving it, the Mailing Preference Service will update their records for Direct Mail companies to see and adjust their lists as you request. Some examples of 'junk' mail you may receive include:

- Product Marketing
- Prize Draws/Competitions
- Credit Cards/Store Cards/Loans
- Various types of Insurance

The Mailing Preference Service can remove your name from up to 95% of Direct Mail lists. Understandably, it may take a few months, but you will see a noticeable difference in the post you receive.

Registration is free and simple and can be done in 3 different ways:
1. by telephone on **0845 703 4599** (BT local call rate, other suppliers' rates vary);
2. if you have access to the internet you can register online at **www.mpsonline.org.uk** or
3. by writing to: **The Mailing Preference Service, Freepost 29, LON20771, London, W1E 0ZT**.

You can expect to receive mailings from companies with whom you have done business in the past. You may also receive mailings from small, local companies. If you wish these mailings to be stopped, you must notify these companies directly.

NEED CLEAR, PRACTICAL CONSUMER ADVICE?

consumer direct
www.consumerdirect.gov.uk
08454 04 05 06
clear, practical consumer advice
funded by government

Call Consumer Direct from 8am to 6:30pm Monday to Friday and 9am to 1pm on Saturday (excluding bank holidays and public holidays). Call charges may vary.
A confidential translation service is available in many languages. Simply call 08454 04 05 06.
www.consumerdirect.gov.uk & Text phone: 0845128 1384
Note: 0845 numbers are charged at BT local call rate but other suppliers' rates may vary.

CONSUMER GUIDANCE